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ENSIGN ATHLETICS AIMS TO EMPOWER YOUNG ATHLETES, LAUNCHES VIRTUAL SPEAKER SERIES

PAYSON, Utah – Ensign Athletics — a nonprofit empowering young athletes to achieve academic, athletic and spiritual excellence — will launch a virtual Team Meeting speaker series on Sunday, Sept. 27, the new organization announced Thursday.

Established this fall, Ensign Athletics supports youth and young adults who love sports and seek to follow Christ, whatever their religion may be. In an era of competing priorities, the organization offers teens a global community of people with similar interests and beliefs.

“The mission of Ensign Athletics is simple: we provide opportunities to connect youth and young adults with positive influencers,” Ensign Athletics President/CEO Billy Nixon said. “Through social media, organized events and sports camps, our influencers — known as ambassadors — assist members in navigating the countless challenges facing the youth of today and invite all to come unto Christ.”

The Team Meeting speaker series will kick off with BYU religion professor and motivational speaker Hank Smith on Sunday, Sept. 27 at 7 p.m. MT via Zoom, Facebook Live and YouTube Live. Speakers will participate in a Q&A session following their remarks, and Ensign Athletics members may submit questions via the organization’s Facebook and Instagram accounts or internal social media platform.

The organization also launched an uplifting social media platform. There is no membership fee to join but users must create an account and be at least 13 years old.

Ensign Athletics’ unique and safe social media platform connects world-class athlete “ambassadors” with young athletes. Ambassadors come from different backgrounds and represent a variety of sports. Athletes such as Jared Ward, Noelle Pikus Pace, Jonathan Tavernari and others have joined and more are sure to become ambassadors as well.

A two-time Olympian and 2014 Olympic silver medalist in the skeleton, Pikus Pace chose to become involved with Ensign Athletics as soon as she heard about it.

“Along my journey to the Olympics, I learned many valuable lessons that have given me strength in every aspect of my life, built resiliency and increased my faith,” Pikus Pace said. “My faith in our Savior Jesus Christ and the principles of the gospel have always been at the center of all that I do. I want to share this knowledge, the skills I developed and my testimony with other athletes.”

Though the Sept. 27 Team Meeting will be broadcast from Utah, Ensign ambassadors, members and staff live across the world. More information can be found at ensignathletics.org.

About Ensign Athletics

Ensign Athletics is a nonprofit organization aligned with the principles and values of The Church of Jesus Christ of Latter-day Saints. Its mission is to support youth and young adults who love sports, and who seek to model their lives after the Savior.

Ensign Athletics was founded to empower young athletes to achieve the highest levels of success in their academic, athletic and spiritual pursuits.

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